

# New Television Outlet Here to Open Friday, March 17

## FIRM OFFERS SERVICE ON ALL TV-RADIO SETS

Friday morning, March 17 will mark the opening of another new business in central Torrance.

Latest firm to join the swelling ranks of new businesses is the Torrance Tee Vee Store at 1629 Cravens avenue.

Management of the store which will handle a complete line of home appliances, will fall to four partners, all specialists in some branch of TV and radio sales and service.

Don O'Connell, with more than eight years sales promotion in the east and more recently with a local firm, is the sales manager of the new firm. Prior to

the credit manager. Until recently he owned his own business in Tehachapi.

In charge of installations and deliveries will be M. Joseph Niessen, formerly with Television Boys in Los Angeles. Niessen, who lives at 2267 Sonoma avenue, is a graduate of National Radio School. He also attended Youngstown College in Youngstown, Ohio.

Repairs of television and radios will be the duty of Albert Flickinger, formerly employed at the R.C.A. headquarters in Lynwood. Prior to moving to 1509 West 222nd street, he worked for five years with a Kansas City radio sales and service firm.

The new owners are planning to give away a \$50 gold clock-radio to one of those who visit the new store on Friday. The unusual device, known as a slave-clock, is made by General Electric. It can be used to start automatically electric coffee-makers, furnaces, radios and similar household appliances.

Merchandise handled by the store will include washing machines, radios, television sets, disposal units, refrigerators, freezers, clocks, mixers, toasters, steam irons, coffee-makers and hundreds of other electrical appliances.

All of the appliances are of nationally known makes, the new owners said.

The television and radio repair department will handle the maintenance of all domestic video and audio equipment. Provisions are being made to take service policies from other dealers in the area.

### WATER IS PRODUCED

For every gallon of gasoline consumed by an automobile, more than a gallon of water is produced, chemists have found. The water is disposed of through the exhaust pipe.



DON O'CONNELL  
Sales Manager

CHARLES W. REED  
Credit Manager



ALBERT FLICKINGER  
Tee Vee Technician

M. JOSEPH NIESSEN  
Instructor



NEWCOMER . . . Pictured is the new sales room and service room of the Torrance Tee Vee store which will hold a grand opening Friday. The store, located at 1629 Cravens avenue, will feature nationally-known names in television, radio and other major home appliances.

**free . . .**

To Be Given Away to Some Visitor  
Without Cost or Obligation

THE SENSATIONAL NEW "G. E."

## CLOCK RADIO

FEATURING THE ELECTRONIC HOME SERVANT

**JUST ASK FOR YOUR TICKET!**

Come and See—You Can Buy at Torrance Tee-Vee

1629 CRAVENS - TORRANCE  
PHONE TORRANCE 650

Friday  
Saturday  
Sunday  
9 to 9

Call Tee-Vee -- Then You'll See!  
Prompt... Professional... Economical

## REPAIR SERVICE

On Television—Radios—Refrigerators  
Where Service Is a Fact—Not a Promise!

1629 CRAVENS - TORRANCE  
PHONE TORRANCE 650

Night and Day Service  
Just Phone Any Time!

## You Are Invited To The

### HOME APPLIANCE

SHOW and

# GRAND Opening

—Friday  
—Saturday  
—Sunday  
From 9 to 9

## TORRANCE TEE-VEE

Featuring the Complete Selection of the Famous

## GENERAL ELECTRIC & ADMIRAL TELEVISION SETS

### PLUS AMERICA'S FINEST IN ELECTRIC APPLIANCES

- ★ Radios
- ★ Players
- ★ Ranges
- ★ Heaters
- ★ Dryers
- ★ Washers
- ★ Ironers
- ★ Mixers
- ★ Toasters
- ★ Cookers
- ★ Clocks
- ★ Coffee-ers

1629 CRAVENS - TORRANCE  
PHONE TORRANCE 650

**COME AND SEE-- YOU CAN BUY AT TORRANCE TEE-VEE**